MAIL TO:

Office of the Attorney General Registry of Charitable Trusts. P.O. Box 903447
Sacramento, CA 94203-4470

TELEPHONE: (916) 323-5079

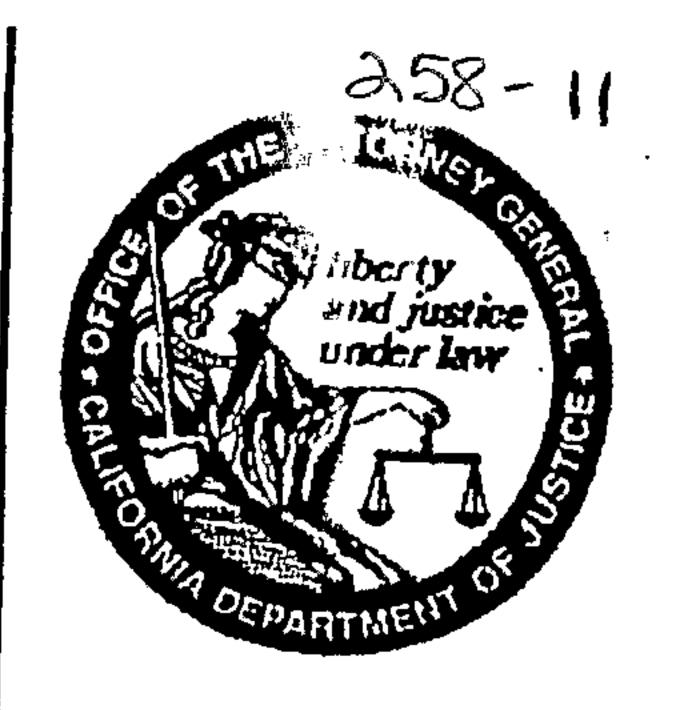
WEBSITE ADDRESS: http://ag.ca.gov/charlties/

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2004 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1.

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



258		s of Charitable Organization or Charitable Purposes:
2002	CT No.	54 FEIN No. 13-1624102
	Mational	Audubon Society Inc.
PUBLIC INTEREST COMMUNICATIONS 7700 LEESBURG PIKE, SUITE# 301N	Name of Charity	Foadway
EALLO OLUBOLE	Address of Charity	1/11/1000
	City, State, and ZiP C	
TELEMARKETING		
(Kind of Activity)	held (on) (from) (Date or Date	4 (, 200 2 to Sancary 3.1, 2003 must be shown)
REVENUE	1.90	/ C)
A. Cash Contributions B. Entertainment sales or admission charges		<u></u>
C. Sales from products D. Advertisement sales	•	D C.
E. Membership fees		D F.
F. Other sources: (Specify) a.	•	
b. ·		Fa Fb.
C	•	Fc.
G. TOTAL REVENUE		Fa. [1] (1) (2) G.
EXPENSES	=	
A. Fees or commissions B. Salaries	*************************************	A.
C. Payroli taxes		B. C
D. Employee benefits E. Cost of merchandise for resale		O. D.
F. Cost of entertainment		E. F.
. G. Postage H. Advertising	•	G.
i. Telephone		
J. Rental of equipment K. Facilities charge		J.
L. Permits		K.*
M. Other expenses: (Specify) See Afford	eclied	
b.	clied	Ma. Mb.
a. <u>Jeentro</u>	eliled	Mb. Mc.
a	clied	Mb.
b. c. d. N. TOTAL EXPENSES		Mb. Mc.
b. c. d. N. TOTAL EXPENSES RECENTATION OF THE PROPERTY OF THE	charitable purposes	MbMcMd
a. b. c. d. N. TOTAL EXPENSES (a) Is any officer, director, partner or owner or	charitable purposes of the Commercial Fund-raiser in any way	Mb. Mc. Md. $ \frac{24,241.45}{73,207.55} $ affiliated with or control directly or indirectly the
a. b. c. d. N. TOTAL EXPENSES (a) Is any officer, director, partner or owner of charitable organization for which Commercial control of the charitable organization for the charitable organization for which Commercial control of the charitable organization for the c	charitable purposes of the Commercial Fund-raiser in any way	Mb. Mc. Md. $ \frac{24,241.45}{73,807.55} $ affillated with or control directly or indirectly the
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Attorney General's Registry of Charitable Trusts

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NATIONAL AUDUBON SOCIETY CAMPAIGN EXPENSES

Professional Fundraiser's Fee \$ 110,043.10

Campaign Expenses

Number Searching \$ 640.06
Postage \$ 7,515.41
Production \$ 6,038.31
Overnight Delivery \$ 24.57

Total Campaign Expenses \$ 14,218.35

TOTAL FEES AND EXPENSES...... \$ 124,261.45